



Rockwall Main Street Advisory Board Meeting Minutes

City Hall – 385 S. Goliad
Tuesday, March 23, 2021 - 6:30 P.M.

Board members present: Jeremy Standifer, Gary Cannavo, Jenni Hoffman, Eva Cannon, Stacy Fuqua, Geoffrey Lyons

Absent: Craig Stoddart

Staff present: Bethany Browning, Main Street Manager

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 6:46 PM.

2. OPEN FORUM

Seeing there were no public comments, the public forum closed at 6:46 PM.

3. DISCUSSION/ACTION ITEMS

A. Review and act on the February 23, 2021 meeting minutes.

Eva made a motion to approve the minutes as presented; Gary seconded the motion. The motion passed 6-0.

B. Update from committee members and staff regarding the Historical Walking Tour and discussion for next steps:

Jeremy recapped the meeting held with Lance Singleton, GIS Supervisor and Bethany Browning, MS Manager. Jeremy shared the application designs and stressed the importance of all board members working together to bring the project to completion. The application needs to be efficient and immersive for customer satisfaction. Jeremy also stressed the project needs value and buy-in – specifically for future budget requests. There was consensus among board members to move forward and gain support through the success of the project.

Next steps include: gathering historic photos, summarizing current histories, designing building identifiers and following up with Lance on final design elements. Board members volunteered for respective tasks.

Ms. Browning will coordinate a meeting between Jeremy Standifer and Lance Singleton (GIS Manager) to finalize the application, as well as send a follow up email with board assignments. Future additions could include public art and diversity.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Casa Mama, Bonafide Betties opening soon.
- Upcoming Events/Announcements: San Jacinto Music, Farmers Market, Spring Fling, Cinco De Mayo
- Social Media: encouraged board members to engage the DT district on social media platforms

5. ADJOURN

Jeremy made a motion to adjourn at 7:46PM., Eva seconded the motion, passing 6-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 23rd DAY OF MARCH 2021.

MAIN STREET ADVISORY BOARD CHAIRMAN: _____